

“E-Seek Issued Patent on Unique 2D Barcode Reader”

San Diego, Ca. – October 12, 2004 – E-Seek, creators of innovative, affordable technology in barcode reading, announced they have been issued a new barcode reader patent by the U.S. Patent Office.

U.S. Patent 6,802,452 covers the Model 200 and 250 2-dimensional barcode readers. The Model 200 reads the PDF417 barcodes on the back of IDs and licenses. Currently only 38 states issue 2D barcodes on the back of licenses, so the Model 250 incorporates a magnetic stripe reader with the barcode reading technology, making the Model 250 a comprehensive reading device for all government issued IDs. Both models are more affordable and smaller in size than anything of its kind. These two devices are only the beginning of a series of revolutionary methods of identity security that E-seek will be launching.

Using a 2D barcode reader over a magstripe reader is highly beneficial in age verification. Technology has made it dangerously simple to record information over existing magstripes. While a simple swipe can change the birthdate information on an existing ID, 2-dimensional barcodes cannot be manipulated.

In response to the issues of underage drinking, E-Seek’s barcode-reading technology has arrived just in time.

For more information on E-Seek’s technologies, see www.e-seek.com

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