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Royal Canadian Mounted Police Selects Softchoice to supply E-Seek Drivers' License Readers

Twelve-Month Standing Offer, Renewable for Up to Two Additional Years, Aims to Upgrade RCMP Technology to Read Both Barcode and Magnetic Drivers' Licenses With a Single Device

Toronto, Canada & Costa Mesa, California (March 5, 2009) – Softchoice Corporation (TSX: SO), a leading North American provider of technology solutions, and subcontractor E-Seek (www.E-Seek.com), a developer of sophisticated detection devices for driver's licenses and other state identification cards, today announced that it has been awarded a procurement Standing Offer with the Royal Canadian Mounted Police (RCMP) to supply the unique [E-Seek Model 250 dual card reader](#). The RCMP provides federal policing services to all Canadians and policing services under contract to the three territories, eight provinces (except Ontario and Quebec), more than 190 municipalities, 184 Aboriginal communities and three international airports. E-Seek's [Model 250](#) gives the RCMP the ability to read both magnetic stripe and 2D barcode identification cards – both of which are used throughout the provinces in Canada.

The E-Seek Model 250 incorporates a magnetic stripe reader with 2D barcode reading technology. This creates a single device for reading virtually all government issued identification cards. The need to scan both magstripe and 2D information with one device has become more critical to meet the needs of law enforcement, retailers, banks and hospitality industries throughout North America.

Effective January 14, 2009, the National Individual Standing Offer (NISO) agreement with Softchoice calls for the supply and delivery of an estimated 4,600 E-Seek Model 250 including documentation and 1 year warranty/maintenance service. Delivery will be on an "as-and-when required basis" to locations throughout Canada, excluding Comprehensive Land Claims Areas. The term of the NISO will be valid for 12 months, with extensions for up to 2 increments of 12 months each.

"As government agencies transition from magnetic stripe to 2D barcode identification cards, the need to deliver an easy-to-use and reliable dual scan card reader has increasingly become more important," said Stanley Altice of E-Seek. "E-Seek is excited to work with Softchoice and the Royal Canadian Mounted Police to supply a product that law enforcement agencies throughout the United States have successfully deployed."

Currently, the Royal Canadian Mounted Police manually type in one's identification card number to access pertinent identification information. With the E-Seek Model 250, Canada's law enforcement personnel can simply swipe the magstripe or 2D barcode identification card in one device capable of reading both types currently used in Canada.

About Softchoice

As one of North America's leading providers of technology solutions and services, Softchoice helps businesses and organizations of all sizes to select, acquire and manage their software and hardware technology resources. Softchoice offers a full range of capabilities, including face-to-face consultations and IT asset management services designed to help customers save time, money and risk in IT procurement. Softchoice currently has 897 employees operating from 45 branch offices located in major cities across the U.S. and Canada.

Softchoice stock is listed on the Toronto Stock Exchange (TSX) under the trading symbol "SO." The common shares of Softchoice are not registered under the U.S. Securities Act of 1933 and are not publicly traded in the United States.

About E-Seek

Based in Costa Mesa, California, E-Seek Inc. is a leading developer and marketer of unique two dimensional (2D) and 1D barcode readers specifically for government issued Drivers Licenses and ID cards. The patented reading technology employed in all E-Seek products dramatically lowers the cost of reading 2D barcodes without sacrificing performance. The patented reading technology employed in the products assures a fast and accurate "read" of the data contained in the barcode. The low cost of the units combined with the compact size and reliability makes the E-Seek products the choice for law enforcement, financial institutions, retailers and government agencies.

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